

San Luis Obispo County CattleWomen
Beef Ambassador Contest
Rules & Regulations

There will be two areas of evaluation in the competition:

1. Presentation of a speech about beef and/or the beef industry.
2. Response to three impromptu questions derived from the handbook, found on the website at www.nationalbeefambassador.org

There will be two age groups that compete separately:

1. Senior Division: Ages 17-20; 5-8 minute speech on beef or the beef industry
2. Junior Division: Ages 14-16; 3-5 minute speech on beef or the beef industry
3. Both divisions will answer three impromptu questions from the judges

Presentation & Questions

1. Presentations can be a specific idea or an overview of beef and/or the beef industry which may include but is not limited to:
Nutritional Value, Economic Value, Cooking Principals, Versatility, Food Safety, Role in Today's Healthy Diet, Role in our National Economy, Role in Protecting the Environment, Beef's Place in Agriculture
2. Must be based on facts provided in the handbook available at <http://www.nationalbeefambassador.org> or other **REPUTABLE** sources.
3. Should have a theme that is addressed throughout the entire presentation.
4. After the presentation, the contestants will be asked questions by the judges based on the information in the handbook. There is no time limit for questions. The answers will be evaluated as if the contestant is representing the beef industry and responding to media questions. There will be no formal interview process at the County level.
5. If the presentation is less than five minutes or exceeds eight minutes in length, it will affect final standing in the competition.
6. Contestants are encouraged to memorize their speech, but notes or outlines may be used while giving the presentation at the County level only. The amount of time such notes are used may affect final standing in the competition.
7. Contestants will not be allowed to identify themselves by name, state, or county, either on their person, in their presentations, or in any other manner.
8. Prior to giving their presentation, the contestants will be in the competition sequester room and are not allowed outside contact with a family member, chaperone, or companion. In an emergency, a sequester room staff member will be there to assist. Any attempt to contact the contestant prior to their presentation will lead to disqualification.
9. After their presentations, contestants are not allowed to re-enter the competition area. They must not discuss the judge's questions with others.
10. Contestant must have at least a 2.0 GPA to be eligible for scholarship prizes.