

2007 Beef Ambassador Program!!

The purpose of the San Luis Obispo County CattleWomen's Beef Ambassador Program is to assist young adults in developing the communication skills necessary to become productive and successful members of our community. The 2007 San Luis Obispo County Beef Ambassador contest is open to **all county youth** and will be held on the evening of **Wednesday, March 7, 2007** in the Board of Supervisors Chambers in downtown San Luis Obispo.

The contest will include:

- A 5-8 minute prepared speech for Seniors and a 3-5 minute presentation for Juniors not including questions
- Speech topics will have to do with beef or the beef industry
- Three impromptu questions from the judges

Eligibility: Contestants must

- Be 17-20 years of age to participate in Senior Division
- Be 14-16 years of age to participate in Junior Division
- Maintain at least a 2.0 GPA or better
- Have a strong desire to improve his or her leadership skills



Prizes:

- First Place in the Senior Division will receive a \$500 scholarship
- Prizes for the Junior Division and Runner Up in both divisions will be decided and announced at the January 2007 SLO CattleWomen's Board Meeting

The winner of each contest will go on to represent San Luis Obispo County at the state level and become eligible for even more cash prizes and scholarships. The winner of the Senior Division at the state level will go on to represent California at the national level. Contestants that compete in the Junior Division are eligible to compete again in the Senior Division in upcoming years.

Further information about the program such as the national rules and the Cattle and Beef Handbook are available at www.nationalbeefambassador.org. The impromptu questions from the judges are derived from the handbook, and the handbook also offers contestants a good source of factual information about the beef industry.

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